



Logo Concept



The icons is seen in 2 Complementary Colors making it simple and friendly



The look up of the logo consists of the icon and the wordmark.



يجمع الشعار بين اسم المؤسسة بيت الهنا والشكل الهندسي المرسوم بالطريقة الإسلامية

Logo Colors



Beit Elhana



Beit Elhana

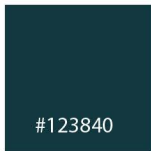


Beit Elhana

Color Palette



R: 215	C: 17 %
G: 168	M: 33 %
B: 40	Y: 100 %
	K: 0 %



R: 18	C: 90 %
G: 56	M: 62 %
B: 64	Y: 56 %
	K: 50 %

Typography

س ص ظ

Anaqa Arabic (Bold)

أ ب ت ث ج ح خ د ذ ر ز س ش ص
ض ط ظ ع غ ف ق ك ل م ن ه و ي

S D Q

Acumin Variable Concept (Light)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
STUVWXYZ

Primary Typface

س ص ظ

Anaqa Arabic (Bold)

أ ب ت ث ج ح خ د ذ ر ز س ش ص
ض ط ظ ع غ ف ق ك ل م ن ه و ي

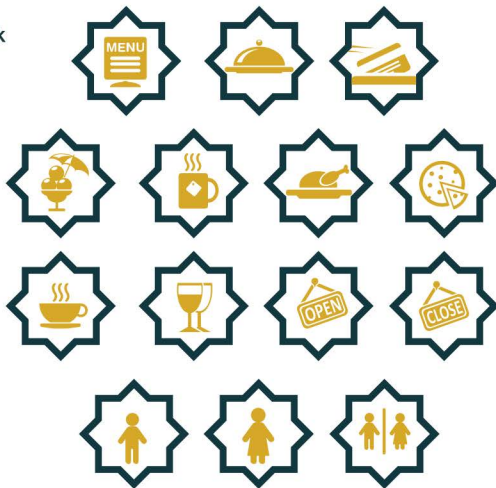
Primary Typface

S D Q

Acumin Variable Concept (Black)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
STUVWXYZ

Icon Pack



letterhead



Notes



Invoice



Folder



T shirt



Cards



Email Signature



NAME SURNAME

YOUR JOB TITLE HERE



+123 456 789

Your Website Here

Your Email Address

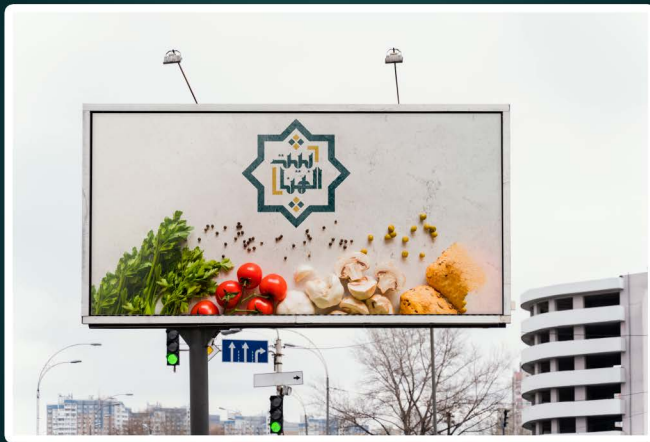
Street Name, City, 1234



Label



Banner



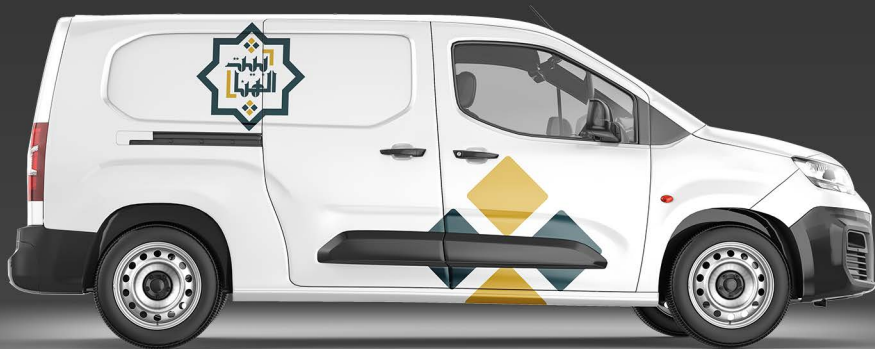
Street



CAP



CAR



Packaging



Packaging



Packaging





Mobile Application



Thank You